

IGNITING INNOVATION

Foster a culture of innovation to stay ahead

◆ ABOUT THE COURSE

Innovation is one of the most powerful drivers of progress but in many organisations, it remains underused and undervalued. This session equips managers with practical tools to spark innovation daily and embed it into how their teams work.

We'll explore why innovation often gets overlooked; how to shift from problem-solving to idea-generating; techniques to encourage creative thinking in teams; and tools to drive continuous improvement. You'll leave ready to lead with curiosity, unlock ideas from your team and use innovation to elevate performance.

◆ SESSION AGENDA

01 The Importance of Innovation

Understand why innovation is one of the most powerful, yet often underused, drivers of business success.

02 Cultures That Foster Innovation

Understand the cultural conditions - from leadership to team norms - that help or hinder innovation.

03 The Innovation Process

Learn the four-stage Understand, Ideate, Analyse, Implement framework used to structure any innovation challenge.

04 Understand

Learn how to correctly define a challenge before jumping to solutions.

05 Ideate

Learn how to separate idea generation from evaluation, so your team creates more and better ideas.

06 Analyse

Use divergent and convergent thinking to evaluate ideas and focus in on the strongest solutions.

07 Implement

Turn ideas into action and build the confidence to learn from setbacks along the way.

◆ INTERACTIVE EXERCISES

Innovation Stories & Reflection

Explore real company innovation stories and reflect on what could change in your own team.

Barriers to Innovation

Identify what is holding innovation back in your team and how to address it.

The Focus Question

Turn a real workplace challenge into a well-formed question ready for a brainstorm.

Ideation Sprint

Generate ideas at pace against a set challenge, then pick out those with most potential.

A Failure Worth Learning From

Reflect on a personal setback and how comfortable you are with getting things wrong.

◆ LEARNING OUTCOMES

- ◆ Recognise the value of innovation for business success.
- ◆ Apply key principles to solve workplace challenges.
- ◆ Use practical tools for creativity, experimentation and improvement.
- ◆ Create the right team conditions for innovation to thrive.

FACILITATED SESSION

This is a coach-led session. Managers work on real situations from their teams, reflect on their behaviour, and practise applying the tools - leaving with actions, not just ideas.